



LOS ALTOS CHAMBER OF COMMERCE

LOS ALTOS MAGAZINE PRICE GUIDE



**BE A PART OF NEXT EDITION
OF THE LOS ALTOS MAGAZINE**

The Los Altos Magazine is a destination guide for Los Altos & Los Altos Hills. This annual publication has a regional distribution of over 20,000 copies and highlights local businesses, community events and much more.



LOS ALTOS MAGAZINE

PRICE GUIDE

LOS ALTOS MAGAZINE

ISSUE NO. 3
A PUBLICATION OF
THE LOS ALTOS
CHAMBER OF
COMMERCE



DIAMONDS OF THE DISTRICTS | STELLAR SHOPPING



LOS ALTOS & LOS ALTOS HILLS DESTINATION GUIDE

GIVE US A CALL!

LOS ALTOS CHAMBER OF COMMERCE

Office (650) 948-1455
magazine@losaltoschamber.org
www.losaltoschamber.org

COVERS/PREMIUM PAGES

	NON-MEMBERS	MEMBERS
Outside Back	\$4225	\$3725
Inside Front	\$3925	\$3495
Inside Back	\$3825	\$3395
Page 3 or Page 5	\$3825	\$3395
Table of Contents Adjacent	\$3825	\$3395
Last Page	\$3825	\$3395

ARTICLES/BUSINESS PROFILES

Chamber Members only - includes photography, interview, written content creation and premium article location.

Full Page	\$3295
1/2 page	\$2195
1/3 page	\$1795

INSIDE PAGES

	NON-MEMBERS	MEMBERS
Full Page	\$3695	\$3195
2/3 Page Vertical	\$2895	\$2495
1/2 Page Horizontal	\$2225	\$2025
1/2 Page Vertical	\$2225	\$2025
1/3 Page Square	\$1725	\$1495
1/3 Page Vertical	\$1725	\$1495
1/6 Page Horizontal	\$1195	\$995
1/6 Page Vertical	\$1195	\$995
Business card	N/A	\$695
Logo	N/A	\$455

ADDITIONAL SERVICES

Additional Category Listing	\$150
Production - Full and 2/3 Page Ads	\$250
Production 1/2 page and smaller ads	\$150



LOS ALTOS MAGAZINE

AD SPECIFICATIONS



Outside/inside cover
8.625" x 11.25"

Full page
7.5" x 9.8125"

2/3 page
vertical
4.875" x 9.8125"



1/2 page
vertical
3.75" x 9.8125"

1/3 page
square
4.875" x 4.875"

1/2 page
horizontal
7.5" x 4.8125"



1/3 page
vertical
2.3125" x 9.8125"

1/6 page
horizontal
4.875" x 2.25"

Business Card
3.5" x 2"

1/6 page
vertical
2.3125" x 4.8125"

TRIM SIZE: 8.5" x 11"
BLEED: 8.875" x 11.25"

ACCEPTABLE FILE TYPES: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, .eps, .jpg, .tif, .pdf

All linked images or raster type artwork should be of 300 dpi or more. Anything less may result in poor quality.

Colorspace: CMYK. Pantone colors will automatically be converted to CMYK.

All fonts must be included. It is recommended to outline all fonts to prevent conflicts.



LOS ALTOS MAGAZINE

WEB ADVERTISING & DIGITAL EDITION

INCLUDED WITH 1/3 PAGE ADS AND ABOVE

DIGITAL EDITION

Digital edition of the Los Altos Magazine will be available online with **live clickable links** on all member listing as well as advertising.



WEB ADVERTISING

Full page magazine ads include web banner ad that display on your category listing as well as the main business directory for one year.

BANNER AD

For half page and one third page ads Banner Ad displays on your category listing for 6 months (\$1200 value) 480 x 60 px
*The Chamber can assist to create a banner

PRIORITY PLACEMENT

Chamber members with banner ads receive top priority placement in category listing

